

**FOR IMMEDIATE RELEASE**

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**WSI Announces the Launch of Creativity Unwrapped Website**

*-Gregg Towsley, WSI Internet Consultant, announces today the company's launch of its website development project, <http://www.creativityunwrapped.com>-*

**November 30, 2007– Manhattan Beach, CA** Gregg Towsley, Internet Consultant with WSI We Simplify the Internet, announces today the company's launch of its Creativity Unwrapped website development project, <http://www.CreativityUnwrapped.com>. The new site is part of an integrated communications plan for Creativity Unwrapped and their customers, which includes a book available in early 2008 on amazon.com and barnesandnoble.com. Creativity Unwrapped specializes in helping artist entrepreneurs take the skills and disciplines they already know and use them to start or grow their business, enhance their career, or step into a management role for creative individuals. The website has a forum for "Unwrappers" to communicate amongst each other, an eCommerce platform for artists to showcase and sell items, archives of past newsletters and articles, and many more helpful features.

Focusing on businesses that specialize in e-commerce, web development and Internet marketing, WSI emphasizes the importance of search engine optimization (SEO), pay-per-click (PPC), email marketing for traffic generation. These techniques are critical Internet business solutions that will well serve the professional community and bring traffic to [creativityunwrapped.com](http://creativityunwrapped.com). WSI and Creativity Unwrapped could not be more pleased with the results of their efforts.

A website's visibility on the Internet can be the pivotal difference between a successful and targeted Web presence and being overlooked by search engines. Gregg Towsley, as a WSI Consultant, works with his clients to create websites that deliver right features for successful projects. Creativity Unwrapped website features; forums, news, workshops, calendar of events, knowledge center, surveys, and many product for sale including; workshops, seminars, webinars, books, art, jewelry, etc...you have to check it out for yourself.

**About Creativity Unwrapped:**

Virginia C. Green, PhD, graduate of Harvard Business School, has spent over twenty years in executive sales and marketing positions in the fashion industry. She ran the \$400 million jewelry and make up new product divisions for Avon Products. She helped to update the marketing strategies for Coach and Banana Republic, and introduced Yves Saint Laurent jewelry to the U.S. Creativity Unwrapped helps entrepreneurs with the opportunity to explore the gifts of showing their artistic creations--and selling them! By presenting their work to an audience, small business artists and healing artists can experience personal growth, prosperity, and fun. Creativity is the best path for changing our lives in ways that inspire us and the people around us, and we can help you turn you inspirations into a business.

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For more information on Creativity Unwrapped offerings, please contact Dr. Virginia Green at [Virginia@CreativityUnwrapped.com](mailto:Virginia@CreativityUnwrapped.com) or by phone at (310) 798-3615.

**About WSI:**

Through its network of 12 production centers and over 1500 offices in 87 countries, WSI Quality Solutions provides affordable Internet related services and technologies that deliver maximum

return on investment for businesses. Our proven Internet Marketing System delivers qualified leads to your business and saves you money. WSI is located in the south bay and Los Angeles area. Contact us today for a free Internet Business Analysis.

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For more information on WSI Quality Solutions and WSI's offerings, please contact Gregg Towsley at [gregg@wsiqualitysolutions.com](mailto:gregg@wsiqualitysolutions.com) or by phone at (310) 909-8835.



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